

PRESS RELEASE

Aurora Lite: New Aluminium Design Keyboard from Enermax

Timeless Elegance

With new Aurora Lite, Enermax continues the successful design keyboard series Aurora. The keyboard is made from brushed aluminium and combines timeless elegance with maximum typing comfort. The Aurora Lite could be the perfect Christmas present for all those who are looking for a bit luxury. It will be available from next week on.

Hamburg, 15th of December 2010. The **Aurora keyboard series** have been existing since 2006. Its elegant aluminium design has gained many followers worldwide and has won the prestigious "red dot design award". With **Aurora Lite**, Enermax now presents the new generation of the successful keyboard series. It distinguishes from the predecessor models by its delicate and ultra thin silhouette. Apart from that, the Aurora Lite seamlessly continues with the timeless appearance of the previous keyboards: The cover is made from precious brushed aluminium with diamond-cut edges and turns the keyboard into a jewel for desktop use.



A Touch of Luxury for Your Office

The **Aurora Lite** is the ideal office keyboard – not only because of its precious appearance: It is specially designed for the needs and requirements of typing maniacs. Enermax integrated its patented and durable key stroke technology "Scissors" (10 Millions key strokes lifetime) which offers a silent and exact key stroke similar to notebook keyboards. The massive case and the rubber pads at the bottom side provide a firm stand and prevent the keyboards from sliding on slippery surfaces. Its slim profile and the zero-degree angle allow for quick and comfortable typing. For often-used USB devices like mice or portable storage media, Aurora Lite is equipped with two additional USB ports on each side.

From next week on the Aurora Lite will be available at a MSRP of £49.90 incl. VAT. During the first quarter 2011, Enermax will introduce a wireless version of the Aurora Lite. More technical data and photos: www.enermax.co.uk/auroralite.

In case of questions or for test sample requests please contact the person below:

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About Enermax:

Enermax Technology Corporation was founded in Taiwan in 1990 and is a globally renowned manufacturer of PC components such as power supplies, PC cases, cooling fans, keyboards, enclosures and other peripherals. Since almost 20 years Enermax plays a leading role as an innovator in PSU market. Enermax products are well known for their innovative technology, high quality and safety, best performance and unique design. The company possesses its own research and development centre as well as two factories. Six subsidiaries and numerous affiliates around the world provide an excellent network for OEM/ODM and retail business. Enermax subsidiary in Hamburg coordinates major European markets.